

**USA BID COMMITTEE INC.**  
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**THE  
GAME  
IS  
IN US**

## **ACTOR BRAD PITT JOINS USA BID COMMITTEE TO BRING FIFA WORLD CUP™ TO UNITED STATES IN 2018 OR 2022**

NEW YORK (June 2, 2010) – Academy Award-nominated actor Brad Pitt has accepted an invitation to join the Board of Directors for the USA Bid Committee in its quest to bring the FIFA World Cup™ to the United States in 2018 or 2022. Pitt commemorated his new role by adding his name to the USA Bid Committee’s online petition at [www.goUSAbid.com](http://www.goUSAbid.com), joining the more than 435,000 people who have already registered their support for the effort.

“Soccer is a truly global sport and the opportunity to join the effort to have the U.S. host the world’s greatest sporting event again is a great honor,” said Pitt. “FIFA has set a world standard for using sport as a tool for positive social change and I’m proud to be associated with a United States World Cup Bid that has so ardently adhered to the principles established by FIFA.”

Pitt is a tireless supporter of charitable organizations and relief efforts around the world. In addition to working with and supporting numerous organizations with a variety of causes, Pitt also founded the Make It Right Foundation in 2006, organizing housing professionals in New Orleans to finance and construct 150 sustainable, affordable new houses in New Orleans's Ninth Ward following Hurricane Katrina. Also in 2006, Pitt and Angelina Jolie established a charitable organization, the Jolie-Pitt Foundation, to aid humanitarian causes around the world.

“Brad’s exposure to global culture throughout his career, along with his connection to soccer through his family has given him a unique understanding of the unifying aspect of the game.” Said Sunil Gulati, Chairman of the USA Bid Committee and President of U.S. Soccer. “His consistent philanthropic efforts exemplify the bid’s desire to utilize soccer as a tool of positive change. We welcome Brad to our board of directors. ”

The United States and the eight competing bids each submitted their official bid books to FIFA in a formal ceremony in Zurich, Switzerland on May 14, 2010. FIFA’s 24-member Executive Committee will study the bids, conduct site visits and name the hosts for the 2018 and 2022 tournaments on December 2, 2010, completing a 21-month bid and review process.



**BIDDING NATION**  
UNITED STATES OF AMERICA

The United States, Australia, England and Russia have formally declared their desire to host the FIFA World Cup™ in 2018 or 2022. Netherlands-Belgium and Portugal-Spain have each submitted joint bids for the 2018 and 2022 tournaments, while Japan, Qatar and South Korea have only applied as candidates to host the tournament in 2022. Indonesia withdrew its bid in March 2010, while Mexico withdrew its bid in September 2009.

#### **ABOUT U.S. SOCCER:**

Founded in 1913, U.S. Soccer has helped chart the course for soccer in the USA for more than 95 years as the governing body of the sport. In this time, the Federation's mission statement has been simple and clear: to make soccer, in all its forms, a pre-eminent sport in the United States and to continue the development of soccer at all recreational and competitive levels. To that end, the sport's growth in the past two decades has been nothing short of remarkable as U.S. Soccer's National Teams have continually succeeded on the world stage while also growing the game here in the United States with the support of its members. For more information, visit [ussoccer.com](http://ussoccer.com).

#### **ABOUT THE USA BID COMMITTEE INC.:**

The USA Bid Committee is a non-profit organization created to prepare a successful application to host the FIFA World Cup™ in 2018 or 2022 on behalf of the United States Soccer Federation. U.S. Soccer President Sunil Gulati is Chairman of the USA Bid Committee, David Downs is the Executive Director and President Bill Clinton is the Honorary Chairman of the Board of Directors that includes New York City Mayor Michael Bloomberg, comedian Drew Carey, former boxer Oscar De La Hoya, American soccer stars Landon Donovan and Mia Hamm, Major League Soccer Commissioner Don Garber, former U.S. Secretary of State Dr. Henry Kissinger, director Spike Lee and California Gov. Arnold Schwarzenegger. The U.S. Bid includes 18 candidate host cities: Atlanta, Baltimore, Boston, Dallas, Denver, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Nashville, New York, Philadelphia, Phoenix, San Diego, Seattle, Tampa and Washington, D.C. The U.S. Bid also features 21 currently existing stadiums, 18 of which have been built or renovated in the last 20 years and all of which are in compliance with FIFA requirements. With an average capacity of more than 76,000 spectators, the stadiums in the U.S. Bid offer the availability of a World Cup-record five million tickets that would generate \$1 billion in ticket sales. For more information on the U.S. Bid, visit [goUSAbid.com](http://goUSAbid.com).

#### **FOR MORE INFORMATION:**

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