



**KeyArena at Seattle Center**

305 Harrison Street, Seattle WA

www.KeyArena.com

**FOR IMMEDIATE RELEASE**

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# **AEG Hires Director, Global Partnership Sales**

KeyArena, WaMu Theater and Showbox Theaters (Market and SoDo) venue operators has hired Josh Coopridier as the Director, Global Partnership Sales-Facilities for the Seattle market. As part of the AEG Global Partnerships division, Coopridier will be responsible for creating partnerships with local, regional and national organizations in driving sponsorship sales for the multi-purpose venues in the heart of Seattle.

Coopridier, raised in Wenatchee Washington, received his undergraduate degree in Business Administration from Northwest Nazarene University in 2002. After graduating Coopridier played professional basketball in the British Basketball League from 2002-2005 and then worked as the Head Coach/Director of Community Development for the Worcester Wolves British Basketball Club until 2008.

While abroad Coopridier received his Doctorate of Philosophy in Sport Management from University of Worcester and returned to Seattle as the Assistant Athletic Director at Seattle University for the 2008 basketball season. While at Seattle University Coopridier was responsible for developing a local, regional and national corporate sponsorship campaign that resulted in hundreds of thousands of dollars of incremental cash and trade revenue for the 2009-2010 season.

The City of Seattle and AEG Facilities entered into a partnership on Nov. 30, 2008 that called for the Los Angeles-based international sports, entertainment and venue organization to provide support services, including event programming, sponsorship and premium seating sales, advertising and event-day operations for the 17,000-seat facility, home to the WNBA Seattle Storm and Seattle University's NCAA Division I Men's Basketball program.

#### **About KeyArena at Seattle Center**

Opened in 1995, KeyArena at Seattle Center is Seattle's premier venue for sports, concerts and family entertainment. The state-of-the-art facility has entertained over 15 million guests and is home to the WNBA's Seattle Storm and Seattle University Men's Basketball. The venue provides a broad range of live music, entertainment, family shows and community programming for the City of Seattle.

#### **About AEG Facilities**

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Sprint Center (Kansas City, Mo.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), Conseco Fieldhouse (Indianapolis, Ind.), American Airlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), Wukesong Arena (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit [www.aegworldwide.com](http://www.aegworldwide.com).

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