



MARK SHUKEN
President & CEO

In February 2008, Liberty Media Corporation announced the formation of the Liberty Sports Group, a sports content and media business consisting of three regional sports networks in Seattle, Pittsburgh and Denver. Selected by Liberty to lead this new venture, as President & CEO Mark Shuken is responsible for overseeing the three networks while also driving the company's efforts to identify and pursue opportunities for local and national partnerships and new lines of business.

Shuken's previous success as the Senior Vice President and General Manager of FSN Northwest provides him the necessary expertise to advance and expand the operation of Liberty Sports Group. FSN Northwest experienced tremendous growth under Shuken's direction, increasing ratings to become the most highly-rated regional sports network while also contributing to the increase of the network's distribution to reach over three million homes across five Northwest states. During his tenure, he negotiated new league and team programming agreements, including partnerships with the Seattle SuperSonics, Seattle Storm, Seattle Mariners, University of Washington, Washington State University, Oregon State University, Gonzaga University, the Portland Beavers and Portland Timbers.

In addition to overseeing the network's relationships with its new and existing partners, Shuken continued to explore new development opportunities to grow the business, including programming and technology initiatives headlined by FSN's high-definition offering. Over the course of his seven years at FSN Northwest, the network's HD production increased by almost 600% to over 200 events, making it one of the most prolific producers of local HD events and pacing other regional sports networks with its new, wide-ranging commitment to the region's professional and collegiate sports.

Shuken was hired as the Vice President and General Manager of FSN Northwest on July 16, 2001, and was promoted to Senior Vice President and General Manager in July 2007. His new role at FSN Northwest marked a return to the company after having spent the previous three years as President and Chief Operating Officer of Rival Networks in Seattle, WA (2000-2001) and as the Vice President of Local Programming at Cablevision Systems Corp. in Bethpage, NY (1998-2000). Prior to his work at Cablevision, Shuken worked for Rainbow Sports/Fox Sports Net from 1997-1998 as Senior Vice President of Programming and Operations. From 1996-1997, Shuken acted as Vice President/General Manager of Fox Sports New York in Woodbury, NY, following a four-year stint (1992-1996) as the Vice President and General Manager of Programming and Operations at SportsChannel Pacific in San Francisco.

A graduate of Santa Clara University, Shuken began his television career in 1986 as the producer and director of Football Network at San Jose State University. He then worked as coordinating producer for the Oakland A's Television Network from 1987-1988. In 1989, Shuken spent four years as an Adjunct Professor in the department of communication at Santa Clara. After SCU, Shuken served as Executive Producer of Sports Programming at KICU-TV in San Jose, Calif., from 1986-1992.

A two-time Emmy award winner and President of the Board of Directors for Special Olympics Washington, Shuken has been married for 20 years to his wife Christine. They have three children – Sarah, Scott and Steven.